

Hello! I'm Jeffrey Lei.

You can view my portfolio at
jeffreylei.com

And contact me at
jeffrey.d.lei@gmail.com
650.996.8001

I am a **Filmmaker & Graphic Designer...**

But most importantly, a storyteller. I learned at a young age that media is the number one way to connect with a mass audience and truly contribute to change. Since then, I've made it my personal mission to help influence others; produce cinematic, impactful work; and collaborate with content creators who merit the artistry in film & television.

Work Experience

EPIX Entertainment LLC, a MGM Studios Subsidiary

June 2020 - Present

Digital Designer & Email Developer

I design and manage a library of all image-based editorial assets, create and ensure timely delivery of all assets, and redesigned/coded all Epix marketing campaigns after in-depth competitor analysis.

North of Now LLC

April 2019 - Present

Coordinator, Production and Alternative Content

Worked on three of North of Now's documentary titles: *A Taste of Sky* (Tribeca and CPH:DOX Premiere), *They Fight* (Purchased by and Premiered on Fox Sports), and *Ready for War* (TIFF Premiere and purchased by Showtime). Tracked emerging talent and projects, with an emphasis on documentary and original IP. Wrote coverage, pass letters, and creative notes.

Aleph Films LLC

November 2014 - Present

Filmmaker, Producer | September 2017 - Present

Developments Assistant | November 2014 - September 2017

Assisted in developing original commercial/music video concepts, eventually assisting in production. Wrote weekly script coverage to help determine which projects Aleph Films decides to pursue.

TodayTix

October 2019 - April 2020

Junior Graphic Designer & Video Editor

Led design on multiple marketing campaigns (Out-of-home ads, digital ads, social media, email design, animation, etc.). Notable projects include Bay Area Theatre Week, 12 Days of Theatrics and video-editing/animation of Sara Bareilles' video featurette.

Selected Projects

A Taste of Sky | Feature Documentary (2019)

Co-Producer, Unit Production Manager

Festivals: Tribeca Film Festival, San Sebastián International Film Festival, CPH:DOX, & more.

Empty Walls | Short Film (2021)

Director, Writer, Producer

Fingers Crossed - Susan Darvishi | Music video (2021)

Director, Cinematographer, Producer, Editor

Catch a Monster | Short film (2016)

Producer, Assistant Editor

Festivals: Tribeca Film Festival, Palm Springs International ShortsFest

Contracted Creative Positions

The xx | Tour Photographer

The National | Tour Photographer

The Japanese House | Tour Photographer

Chance the Rapper | Tour Photographer

Fall Out Boy | Touring Photographer

Free Agent Media | Writer & Photographer

Content can be found at:

travelsquire.com/author/jeffrey-lei

Skills

Cinematic & Design Programs:

Adobe CS & CC:

InDesign, Photoshop, Illustrator, Lightroom, Premiere Pro, After Effects, XD

Sketch

Microsoft Office

Keynote

Origami Studio

Programming Languages:

HTML

CSS

Languages:

English

Chinese

Other:

Video Editing

Story Development/Script Analysis

Writing & Copy Editing

Excellent Communication & Organization

Budget Management

Experience with Fundraising

Social Media Management

Pitch Development

TV Series Development

Digital / Print Design

Education

New York University

Gallatin School of Individualized Study

Aug 2015 - Dec 2018

B.A. Film & Graphic Design

Creative Writing Minor

Dean's List 2017

Dean's List 2018

Cumulative GPA: 3.692